

JUDGE FAILLA

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Mattel, Inc.

18 CV 10427

UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK

MATTEL, INC.,

Plaintiff

v.

1994_HONEYMOON, ANGELO BEAUTY ACTOR,
ALAN_FLYTIMES, ANGELO BEAUTY
COSMETICS COMPANY, ANIME BAG
WORLD, ANIME CLOCK WORLD,
ANIMETOPIA, APOWU522,
BABYSBREATHLIVE, BAFFIN, BAND
SUNGLASS, BAOLILIBAO,
BEARMAMA1314, BELONG 2 U, BIG
OUTLETS, C&R TECHNOLOGY CO.,
LIMITED, CHANG YAO, CHEAPMALL,
CHENGXINDIANPU, CHINA YANGZHANG
TRADE MALL, COLORFUL CANDY, CRAZT
FAST STOY, CULTURAL TRANSMISSION,
CXY666, DONGXING CLOTHING STORE,
DX.COM, EMA BEST, ESCALA,
EVERYTHING I DO, EXCELWORD, FASHION
SUNSHINE STORE, FASHION20156, FIRE
SHIELD, FLAG FLAG SHOP, FOCAL MEN
FASHION, FOUR CATS, FREAKY FITNESS

CIVIL ACTION No.

**DECLARATION OF JESSICA
ARNAIZ AND ACCOMPANYING
EXHIBIT IN SUPPORT OF
PLAINTIFF'S *EX PARTE*
APPLICATION FOR: 1)
TEMPORARY RESTRAINING
ORDER; 2) AN ORDER
RESTRAINING ASSETS AND
MERCHANT STOREFRONTS; 3) AN
ORDER TO SHOW CAUSE WHY A
PRELIMINARY INJUNCTION
SHOULD NOT ISSUE; 4) ORDER
AUTHORIZING BIFURCATED AND
ALTERNATIVE SERVICE BY
ELECTRONIC MEANS AND 5)
ORDER AUTHORIZING
EXPEDITED DISCOVERY**

FILED UNDER SEAL

TINTIN SHOP, FUJIAN LANGSHEN,
FUTONGSHANGMAOYOUXIANGONGSI,
FUZHOU MUXIAOHUWAIYONGPINDIAN,
GEM WEN, GLAMOUR LIFE CO., LTD, GOOG
AGAIN FLAGSHIP STORE, GROOVE
COVERAGE, GUANGZHOU WHEELER CO.,
LTD, HANGWEI,
HANGZHOUJINGPINBAOBAO,
HEAD324BIRD, HEFANGXIANGSTORE,
HEKOGUANGHUA4823, HELLO BEAUTY
GIRL, HEREIN, HUASHENG COMPANY LTD,
HUPING-WELL, IREVIN SHOP, JACKLUO'S
SHOP, JACKYANG8, JMZ, JUST A START,
KISMET INTERNATIONAL,
LABOUTIQUEDESTOONS, LANCE SHOP,
LHQ SHOP, LIFTCART, LIIFASHION,
LIJUAN_SUM, LINLI SHOP, LINLINSHIPIN,
LINQUANSHOP, LINSAISAI,
LIPENGJINGPINDIANPU, LIVING AT HOME,
LIYING FASHION, LJSTORE1, LU LU MIN
SHOP, MAOGEGE, MQSTYLE
INTERNATIONAL, MULTI LEGEND,
NANANA, NEVCO, NEW CL, NEW GOOD
GOODS, NEW WORLD NEW LIFE,
NONGNONG, PATRA, PENGMEI JINGPIN
DIANPU, QIAO FENG CHOU, RAOHUIYUAN,
RUNSHION,
SHANGHAIHUWAIYUNDONGSHANGMAO
YOUXIANGONGSI,
SHENZHENSISHENGNUOSIKEJIYOUXIAN
GONGSI,
SHENZHENSIIYIYOUWENJULIPINYOUXIA
NGONGSI, SHIMAOYONGTONG, SHIRLY
STORE, SHURRIKTOYS, SIAD-EYS888, SIX
STAR TRADING CO., LTD., SO FASHION
2015, SOMETIMES321, SPARTAN3411,
SPORT SCOPE, SPRINGBUY, SUN DIGIMON
SPECIAL COUNTER, SUPER STORE, SVEN
STORES, TEENAGE DREAM, THE
COLOURFUL LIFE, THE DEBUT, THE LIFE
STORE, THINK1989, THREE TREE,
TIANTIAN, TIANTIAN TOP,
TINGTINGGUAIGUAI, TOP1STORE_JIANG,
TRIUMPH GENUINE YONG JU,
VAITEX4YOU, VIVIAN ZHAO
INTERNATIONAL, VK BEAUTY CO.,LTD,
WANGXIN8520, WASH, WGHZ TEAM, WGTD

WHOLESALE CO.,LTD., WOMEN'S FASHION
TOOLS, WUHAN SHANG QUAN TRADING
CO., LTD., WUYOU, XIAMEN HONGXIN
ELECTRONIC, XUKE INTERNATIONAL
TRADE CORPORATION, XXNNCC, YIDEA,
YINSHUNLONG, YIWU FASHIONSHOW
ECOMMERCE CO.,LTD, YIWU PUER E-
COMMERCE, YIWU PU'ER E-COMMERCE
CO.,LTD, YONGMAOGIFTS, YOUNG STYLE,
YOUNG-FOREVER, YUANZHENZHEN,
YUEBO88YUEBO01, ZALA TRADE,
ZFQLP16, ZHANGHONGMEI830 and
ZHANGYUEXIN,

Defendants

**CONFIDENTIAL/FILED UNDER SEAL
NOT TO BE OPENED EXCEPT BY ORDER OF THE COURT**

DECLARATION OF JESSICA ARNAIZ¹

I, Jessica Arnaiz, hereby declare as follows:

1. I am over eighteen (18) years of age. I have never been convicted of a felony or any criminal offense involving moral turpitude, and I am fully competent to testify to the matters stated herein. I have personal knowledge of every statement made in this Declaration and such statements are true and correct.
2. I am a Marketing Manager for New Alchemy Limited (“NAL”). I make and submit this affirmation in connection with the *ex parte* application for 1) a temporary restraining order; 2) an order restraining assets and Merchant Storefronts; 3) an order to show cause why a preliminary injunction should not issue; 4) an order authorizing bifurcated and alternative service and 5) an order authorizing expedited discovery submitted by Plaintiff, Mattel, Inc. (“Mattel” or “Plaintiff”), against above-named Defendants in light of Defendants’ intentional and willful offerings for sale and/or sales of Counterfeit Products (as defined *infra*) (“Application”).
3. NAL is a company that provides trademark infringement research services, among other business and digital marketing services.
4. Counsel for Mattel, Epstein Drangel LLP (“Epstein Drangel”), retained NAL to investigate and research manufacturers, wholesalers and/or third-party merchants offering for sale and/or selling products displaying and/or incorporating the Thomas & Friends Works and/or works that are substantially similar to, identical to and constitute infringement of

¹ Where a defined term is referenced herein and not defined herein, the defined term should be understood as it is defined in the Complaint or Application.

the Thomas & Friends Works and/or bearing and/or using the Thomas & Friends Marks and/or marks that are substantially similar to, identical to and constitute an infringement of the Thomas & Friends Marks and/or otherwise infringe the Thomas & Friends Products (“Counterfeit Products” or “Infringing Products”) on Wish.com (“Wish”) to consumers located in the U.S., including New York.

5. Epstein Drangel has trained us on how to identify Counterfeit Products.
6. During our investigation, we identified Defendants as offering for sale and/or selling Counterfeit Products through their respective storefronts on Wish. True and correct copies of Defendants’ listings for Counterfeit Products (“Infringing Listings”) are included in **Exhibit A** attached hereto and incorporated herein by reference.
7. Through visual inspection of Defendants’ Infringing Listings for Counterfeit Products, we confirmed that each Defendant is using the Thomas & Friends Marks and/or featuring and/or displaying one or more of the Thomas & Friends Works without authorization, and that the products that each Defendant is offering for sale, using virtually identical copies of the Thomas & Friends Marks or Thomas & Friends Works, are, in fact, Counterfeit Products.
8. We specified a shipping address located in New York (the “New York Address”) and verified that each Defendant provides shipping to the New York Address.
9. True and correct copies of the checkout pages or order forms for the Counterfeit Products being offered for sale by Defendants showing the New York Address as the shipping address are included in **Exhibit A** attached hereto and incorporated herein by reference.
10. As a result of our completion of the checkout pages or order forms for the Counterfeit Products, we confirmed that each Defendant was and/or is still currently offering for sale and/or selling Counterfeit Products through their respective Merchant Storefronts and User

Accounts and that each Defendant provides shipping and/or has actually shipped Counterfeit Products to the U.S., including to customers located in New York.

11. Further, through our visual inspection of the Infringing Listings, we verified that Defendants offer shipping to the U.S.

12. Neither I, nor anyone else at NAL, to the best of my knowledge, have publicized this Application or Mattel's intent to seek entry of a temporary restraining order against the Defendants to any third party.

I declare under the penalty of perjury under the laws of the United States of America that to the best of my knowledge the foregoing is true and correct.

Executed on this 17 day of October 2018 in Cebu city,
Philippines.

By: 
Jessica Arnaiz